

Super Maqui Eye Health™ with MaquiBright® & Lutein for -

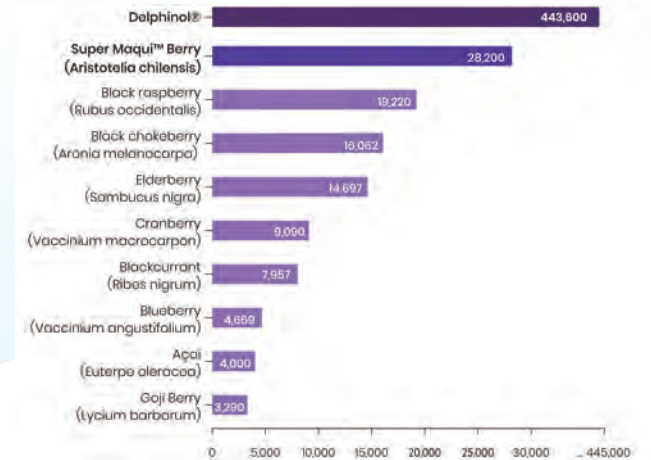
Dry Eyes

- Dry eye syndrome, resulting from insufficient tear fluid generation to keep eyes moist, is very common and age related, most especially in mature women, leading to sensitive, stinging, itching eyes and can lead to ocular and tear glands damage.
- The term “tear film breakup time” is what ophthalmologists use to describe how rapidly the normal smooth tear layer disperses. When the tear film breakup time is less than the rate of blinking, it creates intermittent periods of exposure to dryness and potential irritants, leading to the symptoms of dry eye syndrome.
- When dry eye syndrome was untreated or inadequately treated, it could lead to damage to the thin outermost region over the lens known as the cornea and the lubricating cell layer that lines the eyeball and inner surfaces of the lids called conjunctiva, and even an injury as small as a slight scratch on the surface of the eye doesn't heal as well when the eye is dry.
- Latest discoveries have shown that the protective plant compounds extracted from the wild grown South American **Maqui Berry** (*Aristotelia chilensis*) can reduce light-induced damage to the eye tissues and effectively enhance normal tear output.
- Numerous scientific studies have demonstrated how **Maqui Berry Extract** utilizes the body's own natural mechanisms to boost tear production.
- When **Maqui Berry Extract** was tested in human volunteers with dry eye syndrome, it was found that a dose of 60 mg per day of the extract improved dry eye syndrome from the 30th day of use.

Super Maqui Eye Health™ with MaquiBright® & Lutein for -

Eye Health

- **Maqui Berries**, growing in the Patagonia region of Chile, has been used as a traditional medicine to provide powerful eye-protective benefits since ancient times.
- **Super Maqui™** - a **Maqui Berry** extract with a standardized content of anthocyanins (35% NLT) and an astonishing level of delphinidins (25% NLT), the highest among all food ingredient currently available, is known to inhibit the production of reactive oxygen species (ROS) in the lacrimal gland tissue and known to suppress corneal damage as well as lacrimal gland tissue dysfunction.
- **Super Maqui™** demonstrates a notable benefit of reducing symptoms of eye fatigue and stiff shoulders.
- **Super Maqui™** shields ocular structures from high ultraviolet light and reactive oxygen species exposure, and alleviates bothersome ocular symptoms.
- **Super Maqui™** helps to reduce the risk of developing cataracts and age related macular degeneration, and helps to maintain eyesight in such conditions.
- **Super Maqui™** helps to improve macular pigment optical density.
- This **Oral Therapy** with **Super Maqui™** is now known to address the cause of dry eyes symptoms, with studies proving the use of it leads to continuous improvements in eye comfort.
- This scientific breakthrough now allows us to, most naturally and effectively; combat irritating dry eyes with an oral, once-a-day supplement of **Super Maqui Eye Health™ with MaquiBright® & Lutein**.



Source: ORAC (Oxygen Radical Absorbance Capacity) Database of the US Department of Agriculture of the USA. May 2010

THE SUPER MAQUI™ BERRY

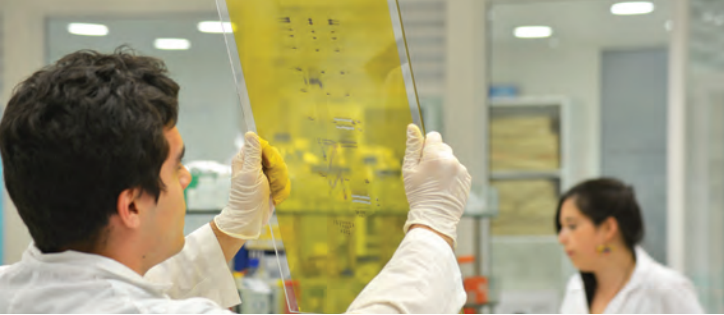
Rich in **polyphenols, anthocyanins, and delphinidins**. These components neutralize free radicals, which are agents that are highly reactive and can cause oxidative stress and inflammation in the body. Through the process of neutralizing free radicals, the Super Maqui™ berry can protect the body from their negative effects, such of aging and dry eyes, and support an environment in the body that is less conducive to the production of cancerous cells.

DIFFERENTIATING CAPACITY

The antioxidant qualities of foods are measured in ORAC (Oxygen Radical Absorption Capacity) units. It was developed by the National Institutes of Health and the USDA to measure the efficacy in neutralizing degenerative and disease-causing free radicals. Super Maqui™ berries exhibit the highest ORAC capacity amongst all know berries.

Due to their polyphenol composition, Super Maqui™ berries are considered to be the most power-packed berries around. They grow in a unique microclimate in the Andes Mountains that helps the berries yield 30-40% more health bearing molecules than their counterparts harvested in other regions.

Super Maqui™ berries also have the highest value of anthocyanins of all known berries. 75% of their anthocyanin content is comprised of highly bioavailable delphinidins while the remaining 25% is made up of cyanidins.



HOW SUPER MAQUI EYE HEALTH™ WITH MAQUIBRIGHT® IS MADE

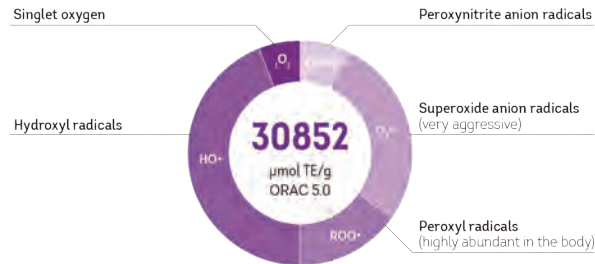
1. The Super Maqui™ berries we sourced grow in a unique microclimate in the Andes Mountains. Plants that grow in these conditions contain 30%- 40% more health-bearing molecules than their counterparts cultivated in other regions.
2. Harvested in the wild in central and southern Chile
3. Super Maqui™ berries are carefully selected by hand and put directly into -25°C containers to preserve their polyphenol content. This is done by families of collectors from wild forests in Chile who follow traditions preserved in the Mapuche Communities.
4. MAQUIBRIGHT® is produced by Anklam in Germany using a patented process in coherence with GMP (Good Manufacture Procedures).
5. It's then put into capsules and packaged right in Canada.



*It's for
Your Eyes!*

SUPER MAQUI EYE HEALTH™ WITH MAQUIBRIGHT® & LUTEIN

IS A CLINICALLY PROVEN ANTIOXIDANT CONCENTRATED FROM THE MOST POWERFUL SUPERFRUIT IN THE WORLD, MAQUI. IS A HIGHLY BIOAVAILABLE CONCENTRATE OF ANTHOCYANINS THAT HAVE BEEN CLINICALLY PROVEN TO REDUCE OXIDATIVE STRESS, EXTINGUISH ALL FIVE REACTIVE OXYGEN RADICALS AND NEUTRALIZE HARMFUL EFFECTS OF THE ENVIROMENT ASSOCIATED WITH AGING.



Interpolation with maqui berry fruit values by publication of Brauch et al, 2016

SUPERFRUIT Common Name / Botanical name	DELPHINIDIN CONTENT mg of delphinidin / 100 g of raw fruit
BILBERRY / <i>Vaccinium myrtillus</i>	97.59
CONCORD GRAPE / <i>Vitis vinifera</i>	70.62
CULTIVATED BLUEBERRY / Highbush <i>Vaccinium spp</i>	35.43
ARONIA or CHOCKEBERRY / <i>Aronia melanocarpa</i>	0.65
ACAI / <i>Euterpe oleraceae</i>	0
BLACKBERRY / <i>Rubus spp</i>	0

Source: USDA Database for the Flavonoid Content of Selected Foods Release 3.2

PRE-CLINICAL STUDIES AND TOXICOLOGY

- **MAQUIBRIGHT®** is non-mutagenic in human lymphocyte chromosome aberration test. (Intox report 2013)
- **MAQUIBRIGHT®** is safe in acute toxicity testing dosage of 2,000 mg/kg bw per day for 14 days. (RTC report 2015)
- **MAQUIBRIGHT®** is safe in chronic toxicity testing dosages of 100-, 300- and 1000 mg/kg bw per day for 3 months, plus recovery period. (RTC report 2015)

NEW



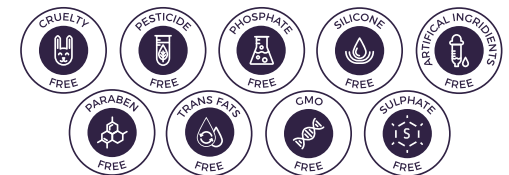
EYE HEALTH

A unique oral supplement that supports eye health from the inside out for systemic and continuous comfort.



• Helps to maintain eyesight in conditions (associated with sunlight damage), such as cataracts and age-related macular degeneration.

- Helps to reduce the risk of cataracts.
- Helps to improve macular pigment density.
- Provides antioxidants for the maintenance of eye health.
- Provides antioxidant(s) that help(s) protect (cell) against (the cell damage caused by) free radicals.
- Has been shown to alleviate eye dryness and increases tear production.



S U P E R
MAQUI
E Y E H E A L T H™

WITH MAQUIBRIGHT® & LUTEIN