



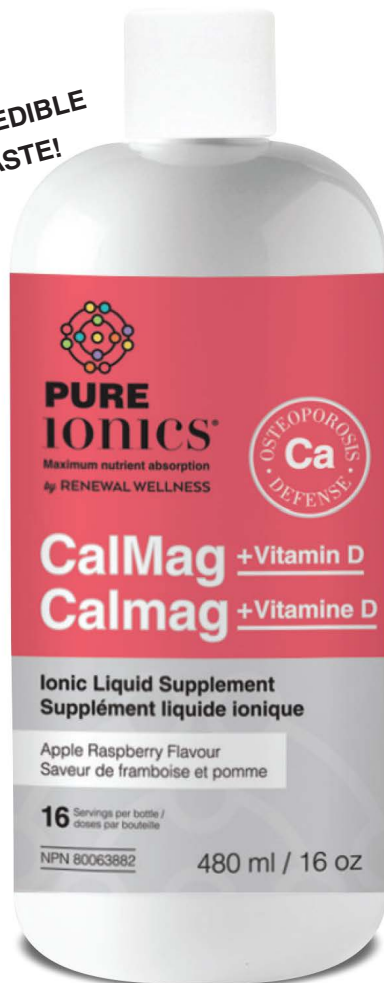
Pure Ionics CalMag

Why Ionic? BIOAVAILABILITY.

It doesn't matter what we take in; it only matters what makes it into our cells. Our ionic minerals are individual elements with an electrical charge in a liquid medium-in this case purified water. When consumed in a water base, minerals are readily absorbable into living tissues of both plants and animals. Also, in their ionic form, the body has to do virtually nothing to process or break down these elements to prepare them for absorption.

Ionic minerals are in the form required for uptake by the carrier proteins that reside in the intestinal wall: this is why they pack such a punch. Pure Ionics Magnesium and Calmag contain Angstrom sized ions, which means they are also able to be absorbed through the mucous membrane. A pH balanced body makes this absorption even better (add OCEANS PURE 100% Natural Sea Kelp to your day to help balance pH).

INCREDIBLE
TASTE!



- Defends against osteoporosis
- Helps form stronger teeth and gums
- Promotes cardiac muscles to contract and relax properly
- Helps to maintain optimal body weight by balancing parathyroid hormone release
- Aids connective tissue formation and wound healing
- Has been shown to protect against colon and breast cancer

Ingredients: Calcium (calcium gluconate) 90mg, Magnesium (magnesium ascorbate) 60mg, Vitamin C (L-ascorbic acid) 300mg, Vitamin D (Cholecalciferol) 1000IU, purified water, apple juice concentrate, apple cider vinegar, Raspberry flavour, Stevia rebaudiana leaf, potassium sorbate, per serving.



OUR PRODUCTS TASTE SO GREAT,
THEY'RE KID APPROVED!